

## art checklist

**do it once, do it right** Files not meeting these requirements may be rejected

**1. Accepted file types** Adobe Illustrator (Ai), PDF, EPS

2. Fonts (VERY IMPORTANT)
ALL fonts to be supplied as outlines

**3. Images** Embed all images, no links

Artwork saved as CMYK. **NOT** RGB

**5. Pantone Matching System** Advise us of PMS numbers

**6. Templates (VERY IMPORTANT)** Please make sure the correct template is used. Artwork in incorrect templates **will** be rejected.

**7. Resolution** Images supplied at no less than 150dpi

**8. Visual Proof** make a JPEG or take a screnshot of your artwork and supply it along with your art file.

9. Fabric Proof (Recommended) A4 fabric proof available at 10% full image & 100% crop

**10. Quality** Final production quality reflects your supplied files.

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Bleed lines Take artwork out to the edge of the bleed area. (Print Size)



**Trim** In-house purposes only. (Includes any extra beyond the 'Finished Size' if sewers need to hem and stitch etc).

## Finished Size

This is the same as the Viewable Area.